



Pharmarama 2005

First Annual Pharmarama Provided Industry Relevance

Operational Excellence was the focus of the first annual pharmaceutical industry forum held at *PROCONEX* on December 7th, 2005. Pharmarama allowed professionals in the pharmaceutical industry to network with peers to discuss issues surrounding Operational Excellence. Leading industry experts were on hand to discuss strategies for development, implementation and execution of operational improvement programs.

Attendees were offered two forum paths to choose from, the first, focused on Improving Business Results through Operational Excellence programs. The second, explored utilizing current technologies in the implementation and execution of Operational Improvement programs.

Some of the technologies and initiatives discussed included PAT, (Process Analytical Technology), the Risk-Based Testing approach to Validation, and the use of RFID, (Radio Frequency Identification).

Pharmarama attendees commented on the valid insights and examples provided by industry experts, and the relevance of forum discussions to their current businesses efforts. Upon the conclusion of forum sessions, event participants enjoyed an evening of food, beverages, and the opportunity to network with peers, industry experts, and members of the event host companies.

Leading industry experts participating in *Pharmarama2005*, were Michalle Adkins, Operational Excellence Industry Consultant, Emerson Process Management, Scott Broadley, President, Broadley-James Corporation, Dawn Ruggiero, Manager of Operations, VALSPEC, and John Stover, Sales Director, New Age Industries.

If you are interested in receiving information regarding *Pharmarama2006*, please contact:
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Pharmarama 2005 was hosted by the following companies:



